

**Don't wait for  
success to feel  
empowered**



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If you *think the same thoughts*, the same thoughts *always lead to the same choices*, the same choices *lead to the same behaviors*, the same behaviors create the *same experiences* and the same experiences produce the *same feelings* and you're now caught in your old self.

But **new thoughts** should *lead to new choices* and new choices should *lead to new behaviors*, new behaviors should *create new experiences* and new experiences should *create new emotions* and that should inspire evolution.





We say that your *personality creates* your **personal reality**, and your *personality* is made up of **how you think**, how you act, and how you feel, *we could say that your personality is your state of being*.

So now geniuses, *if you keep thinking the same thoughts*, keep demonstrating the same behaviors, keep living by the same feelings and emotions, **your personal reality is going to stay exactly the same**.

But *if you have new thoughts*, that lead to new choices, that demonstrate new actions, that create new experiences, that cause you to feel differently **you will begin to walk into a new future**.

How many people understand this?





So, most people try to create a new personal reality as the same personality and it doesn't work. **You literally have to become someone else.**

So, crossing the river of change, *going from the old self to the new self* requires you stepping into the unknown. And if you are now in the unknown and you feel uncomfortable because you're leaving guilt behind. You leave unworthiness behind. You see...

*the biggest problem with most people is they want to create wealth, but they feel lack. They want a new life, but they feel unworthy.*

**That's mind and body in opposition.**





And our research shows that you can teach people how to recondition their body to a new mind, and when that occurs, **they begin to create very powerful things in their life.**

So now, let's talk about the **neuroscience of culture** because there is a neuroscience to it. *You have a brain that looks just like the person sitting next to you.*

And if I was to screw off the top of your heads, and take out your brain and your partner's brain, someone sitting next to you, and I went like this, and I set them out. *You probably wouldn't be able to tell them apart.*

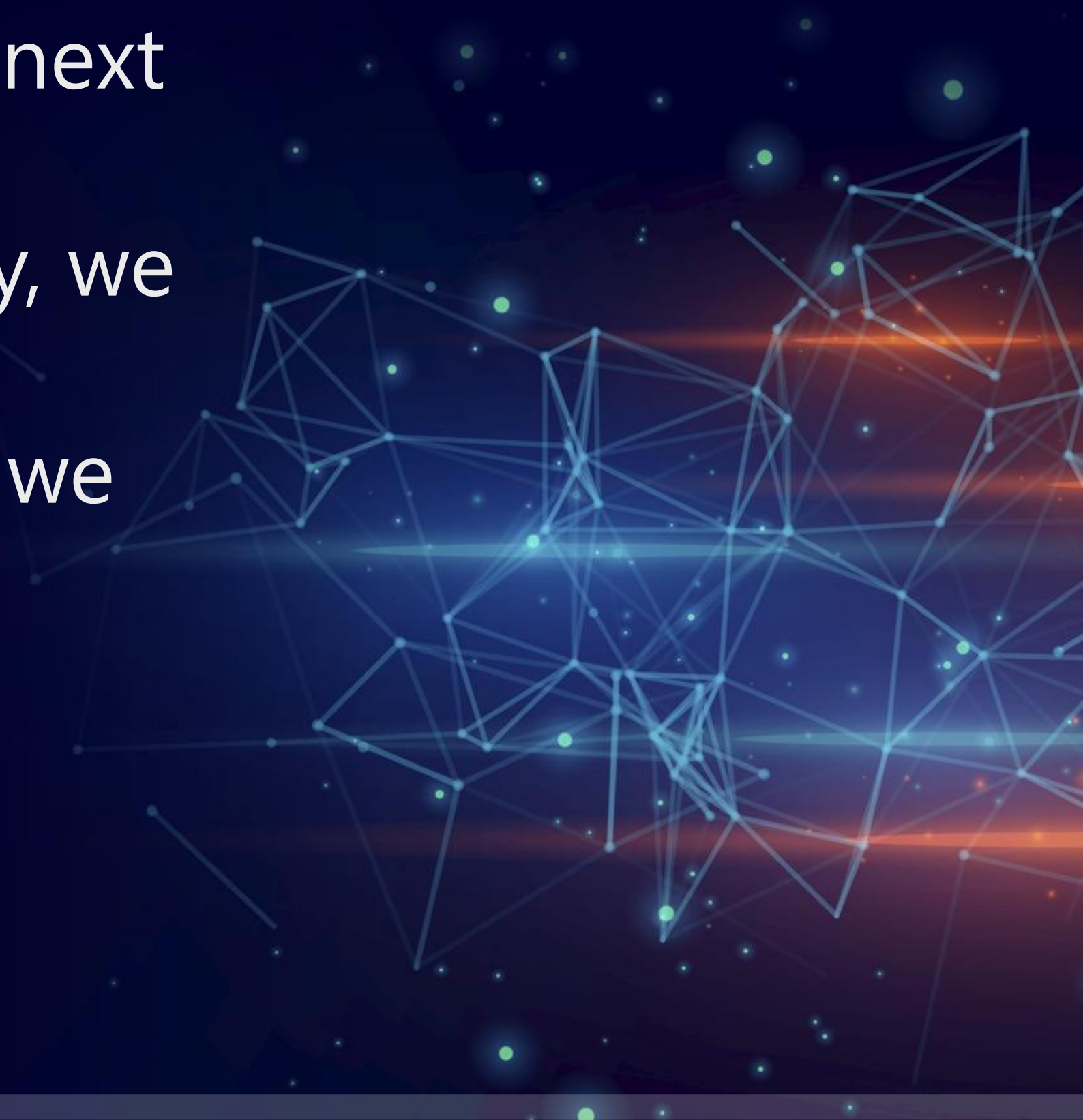




Because you share the same structure in your brain and we call that **universal traits**, we call it gross anatomy.

Because you share the same brain as the person sitting next to you, you smile when you're happy, you frown when you're sad, you sleep at night. Grab a stick the same way, we speak a language and because we share the same *gross anatomy of the brain*, we have very **universal traits** that we have in common.

How many people are with me?







But now...

How your *brain is wired* is your **individuality** and that's the minute architecture or the **minute structure of the brain**.

So then, *your brain is wired different than the person next to you* because you have **different experiences**, but if you share the *same experiences*, because you're in a relationship, then you have **similar brains** that are kind of relating, and **relationships are built on common experiences**.

If we *share the same experiences*, we share **the same emotions**, and if we *share the same emotions*, we can **relate to each other**.





So then, think about it like this: You have a hand and because you have a hand, *you have the same hand as the person next to you*, there's only a certain amount of things you can do with your hand.

But now...

*What makes you unique* is your **fingerprint** and that gives you your individuality, and that is really **the minute anatomy** of something related to a hand. Are you with me?

So now, what is the **division that unifies both the universal traits and our individual traits?**

**And the answer is culture.**





And *culture is defined by the environment in which you live*, the environment in which you work, the environment of your family. An environment is made up of just a few things. Are you ready?

People, objects, things, places, time, pets, and that's *pretty much your environment*.

So, the culture of Mexico City is defined by the environment. You eat certain foods, you like certain music, you relate to one another because of the environment in which you live in, and **that culture is created from the environment which is different than the culture of Mongolia**.

Because it's a *different environment* and they have different traditions they have different customs *because they had to survive in a different environment*.





And so *what unifies individual traits and universal traits is called culture*. Now, think about this.

Most cultures are defined by the *customs* they have, the *traditions*, the *language*, their *survival skills*, their *habits*, their *attitudes*, their *beliefs*, their *history*, their *arts*, their *social structures*, that have unified them as an individual culture. Are you still with me?

So, *the people you work with*, *the people you relate with*, *the people you interact with*, you share a similar culture that bonds you both as an individual and as **a species called human beings**.

Mexicans are different than Australians *because they live in a different environment* and they have different traditions. You still with me?



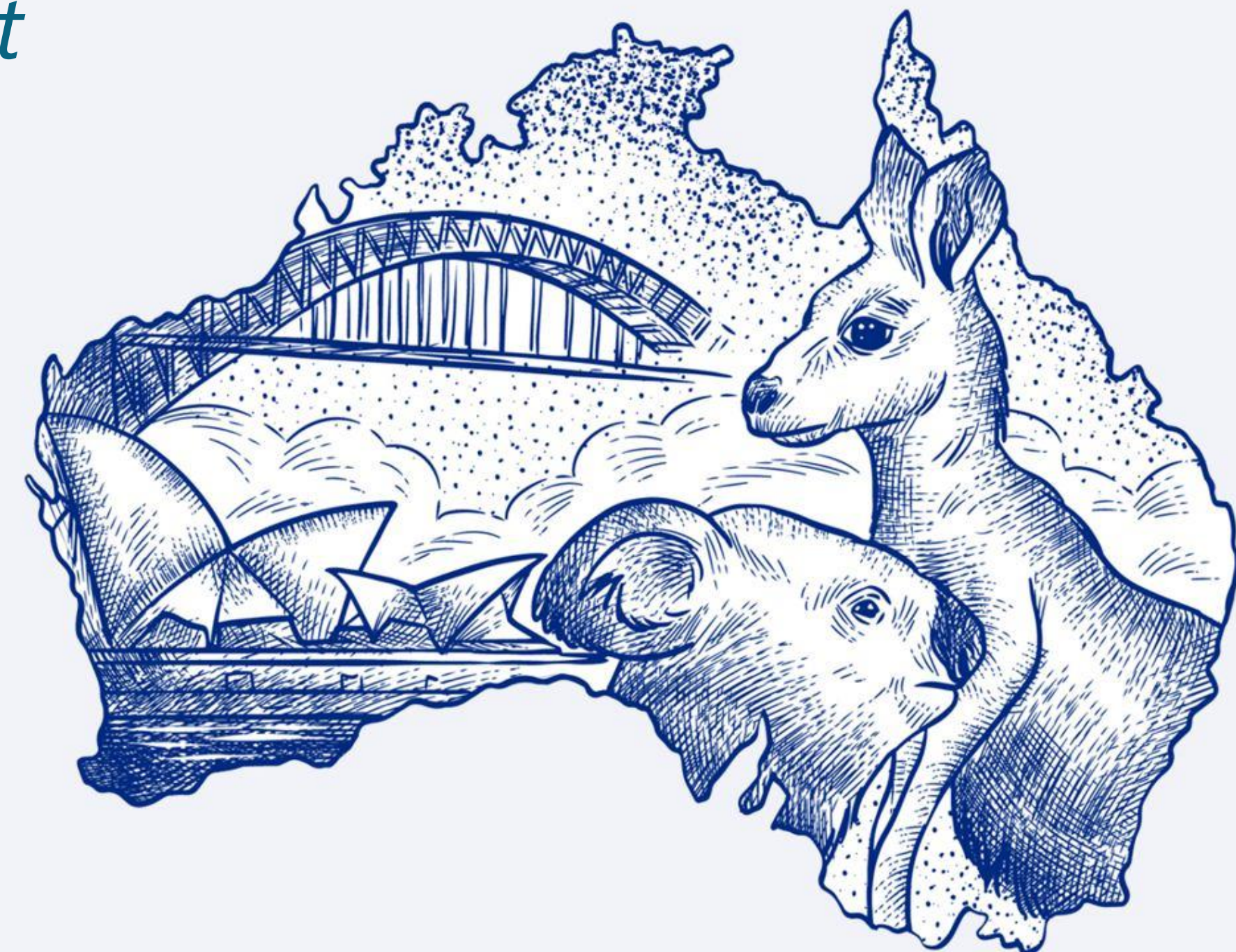


But we could say then, that *culture typically is defined by things that have worked in the past.*

Most cultures then have a choice. To create a new culture means then, you have to define your culture as a vision of the future.

But most people, *their cultures are based on the past present reality, what does that mean? We are in a changing world. And *the world is changing faster than most people can keep up.**

And if you are going to stay defined by a memory of the past, you will not keep up with this culture because **we are creating a global culture.**





So then. What defines the vision of the future, to change a culture?

And the answer is, **a very clear intention.**

*A clear purpose combined with an elevated emotion.*

And when you *combine a clear intention*, like a vision of the future, along with an elevated emotion of inspiration and joy, **you will create an empowered individual.**





But here's the problem...

To materialist who's *waiting for their wealth to show up to feel abundant, they're in their past.* The person who is waiting for the success to feel empowered is in their past.

The person who's *waiting* for their healing to feel wholeness, **they're in their past.** The person who's *waiting* for their riches to come to **feel gratitude, they're in their past.** **They're materialists.** In other words...

**You have to feel empowered in order for your success to show up.**

You have to *feel abundant* for your **wealth to find you.** You have to be in gratitude for you to create the life that you want.





And *by you teaching your body emotionally what that future could feel like ahead of the actual experience, is **changing your biology.*** Because most people wait for something outside of them to change how they feel inside of them.

And *when something outside of them changes how they feel inside of them, they pay attention to whoever or whatever caused that, and they create a memory.* That's the old model of reality of cause and effect. Waiting for something outside of you to take your pain away inside of you.

*The new model of reality* is about **causing an effect.**



*That means then you have to feel gratitude every day for your new experience to occur. You can't wait for your success to feel empowered.*

You have to be empowered to create the success, and when you teach people how to do this, and they move into a new state of being, **they begin to create the life that they want.**

How many people are still with me?

But to the materialists, they would say, "*Well no, no, no, no. I'm going to wait for my money to come and then I'm gonna give thanks*", and **those people pretty much are living by the emotions of the past.**





*And if you're living by the emotions of the past, you are viewing your future through the lens of the past and your vision will fade. Because when you bring up an elevated emotion, you will see the vision clearly.*

*And leaders in history that changed the world knew how to change a culture. Look at Martin Luther King, he talked about justice and then got enough people inspired that they felt empowered enough to do something about it. People came out of their resting state.*

*And so then, you share the same brain as Martin Luther King. And being defined by a vision of the future begins to change a culture.*





But most people have the same thoughts or the same intentions and they live by the same familiar emotions and for the most part, they're in their past.

*So the future* then is created by a clear intention and an elevated emotion, now listen closely, that you have to cultivate in your inner environment of thoughts and feelings.

But *most people, by the old self, are living from past memories* that are created from knowledge and experience from something that happened outside of them. Some experience or trauma that defined them.

*And getting a person beyond the old self then, is the great work.* That's what we're here for.





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